

OPENING CEREMONY – Technology Cooperation Days 2017 on INDUSTRY 4.0

25th April 2017, 9.30 – 10.00 a.m.

tech transfer - Forum @ HANNOVER MESSE (Hall 2, Stand C02)

Host: Enterprise Europe Network Niedersachsen

Program

9.30 a.m.	The Challenge of Digitization for SMEs Dr. Sabine Johannsen Member of the Board NBank – Niedersachsen Development Bank
9.45 a.m.	Pushing the best Technologies in European SMEs Dr. Bernd Reichert Head of Unit “H2020 SME” at Executive Agency for SMEs, European Commission
10.00 a.m.	Official Opening – Start of Meetings

Industry is the main pillar of the European economy. The manufacturing sector in the European Union accounts for 2 million enterprises and 33 million jobs. Facing the 4th industrial revolution - the intelligent networking of product development, production, logistics and customers - digital technologies for all industrial companies, especially SMEs, become more and more important.

The Technology Cooperation Days connect business and science in a focused event and aim to foster digitizing of the economy, its companies and research institutions. More than 450 participants registered for bilateral meetings.

**Welcome to the official opening of the 16th
Technology Cooperation Days @
HANNOVER MESSE 2017!**