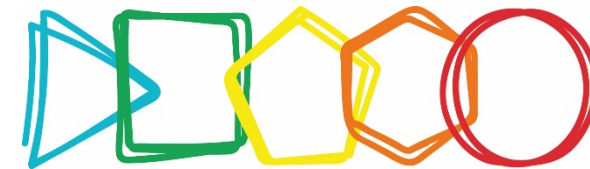


# SCWC Brokerage Event

Gran Via Venue

14-16 November 2017



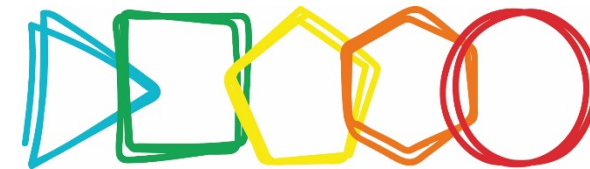
ACCIÓ



Generalitat de Catalunya  
Government of Catalonia



# Smart City Expo World Congress



[Smart City Expo World Congress](#) is the international summit of discussion about the link between urban reality and technological revolution.

The Smart City World Congress is the worldwide leading event for the smart city industry with **+17,000 Visitors, + 650 Cities, + 600 Exhibitors, + 420 Speakers, + 126 Countries, + 50 Side events**



## MAIN TOPICS:

- Governance
- Society
- Mobility
- Safe cities
- Sustainability
- Circular Economy
- Economy
- Data & Technology

# Brokerage Event



The next Edition of the Brokerage Event in the Smart City Expo is going to be held in Barcelona from **14th to 16th** November. This year we are also welcoming all participants from the Smart Mobility World Congress and we expect to beat last year's participation

## 2016 Smart City Brokerage Event Key Figures



Check how was the Smart City 2016 edition <https://www.b2match.eu/smartcity2016>



# Conditions of Participation & Useful Information



- Brokerage Event website: <https://www.b2match.eu/smartcity2017/>
- Check [here](#) the **conditions of participation**:
  - A company email address is required to register (no Gmail, Hotmail, etc.)
  - Investment and Regional agencies are allowed to participate only on Thursday
  - Only 1 participant per organisation is allowed
  - Following up with your support office after the event is required
- We are offering 2 ticket **discount options** (chosen during the registration process):
  - 50% discount on the visitor-trade fair ticket (100 €)
  - 25% discount on the congress pass (valid for SCEWC and SMWC) (orig. 995€).
- Discounts will be sent with the final schedule to participants with 2 confirmed transnational meetings, a couple days before the event.

# Co-organizers responsibilities



- Co-organizers are expected to actively promote the event and follow up the meetings
- Co-organizers are expected to validate their profiles on the b2match platform according to the participation guidelines
- Co-organizers are expected to ensure that their companies actively participate and show up to their meetings
- Co-organizers with 5 or more participants will receive a exhibitor pass to support their companies at the event

# Contact



Contact us for further information: [smartcity.accio@gencat.cat](mailto:smartcity.accio@gencat.cat)

 @eencat  
#SmartCityBrokerage

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