

# The Enterprise Europe Network Service

The network consists of 600 partner organisations in 65 countries, providing services for local SMEs on competitiveness & innovation in Europe and beyond.

The objectives of the Healthcare Sector Group

- Facilitate interaction between technology and know-how providers and recipients of expertise in the field of healthcare.
- Provide objective advice and support to companies throughout the value chain from contact initiation to negotiations for commercialisation and exploitation of technologies and/or products.
- Help companies and research institutions find European partners and others for the joint development of new medical products and services.

This international Healthcare Brokerage Event at MEDICA has a tradition of more than 15 years. The brokerage event in 2016 had more than 320 participants from about 30 countries with more than 1100 meetings. It is the world's biggest Enterprise Europe Network brokerage event in the healthcare sector.

## Organisers

The Healthcare Brokerage Event is organised by ZENIT GmbH/NRW.Europa in cooperation with the Healthcare Sector Group of the Enterprise Europe Network. NRW.Europa is the Enterprise Europe Network node in North Rhine-Westphalia.



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# enterprise europe network

## Healthcare Brokerage Event MEDICA 2017

14 - 16 November 2017  
Düsseldorf / Germany  
Hall 6, Gallery / First Floor



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[een.ec.europa.eu](http://een.ec.europa.eu)

# About the event

On the occasion of MEDICA 2017, the global No. 1 meeting place for the medical sector, the Healthcare Sector Group of the Enterprise Europe Network will organise a brokerage event. The aim is to assist enterprises, universities and research institutions in finding partners in Europe for product development, manufacturing and licensing agreements, distribution, research projects or other types of partnership.

## Participants will have the opportunity to:

- Use the event to initiate new business
- Meet providers of innovative technologies from throughout Europe and beyond
- Enter into contact with potential partners for future co-operation in business and research
- Establish cross-border contacts for long-term business relationships
- Valorise research results.

## Topics

- Commodities and Consumer Goods
- Diagnostics
- Emergency Medicine, Rescue Equipment
- Hospital, Care equipment and furnishing
- Imaging proceedings
- Information and Communication Technology
- Intense medicine, Anaesthesiology, Respiration
- Labory Equipment
- Medical Services

- Operating technology and equipment
- Physiotherapy, Orthopaedic Technology
- Sterilisation
- Surgery and Endoscopy
- Therapy and physical medicine

## How to participate?

Register and provide at least a profile describing either an offer or a request. All the participants' profiles will be published on the website of the brokerage event. Browse the profiles and request meetings online with organisations you are interested in.

About one week prior to the event, each participant will receive an individual meeting schedule.

## Meetings

- 14 November 2017: 10:30 - 18:00 h
- 15 November 2017: 10:30 - 18:00 h
- 16 November 2017: 10:30 - 18:00 h

(Meeting slots will be 30 minutes)

Register now: [www.b2match.eu/medica2017](http://www.b2match.eu/medica2017)



## Deadline

Registration and submission of profiles:  
2 November 2017

The earlier you register the more time you have to be seen on the website of the brokerage event and to select potential partners and to be selected!

## Participation fees

A fee of 200 EUR + VAT (19%) will be charged to each registered organisation from Germany.

A fee of 200 EUR will be charged to each registered organisation from EU countries (without Germany) and non-EU countries.

**Start-ups** (established on or after 1.1.2015) will be granted a rebate of 50%. A copy of the certificate of registration (or similar) must be sent to [medica2017@zenit.de](mailto:medica2017@zenit.de).

The fee does not include the MEDICA entrance ticket.

## Venue

MEDICA Fair, Hall 6, Gallery/1st Floor, Düsseldorf

**Short Video** to get an impression of the event:

