



Health Partnering Day 2016 7 July 2016, Brussels



Health-related topics: ICT, SSH



End Users as the drivers of the integrated care

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Company expertise



COOSS: private company, not for profit, health care and social services provider.

End users: elderly and disabled, at home and in housing facilities.

2.500 employees
(health care and
social profiles);

8.000
beneficiaries as
user basin

Experienced in
FP5-6-7, ICT PSP,
AAL, H2020

Skills in research,
validation,
business pilot

Project idea

R&D is driven by **research** or by **technology**: no end users or care professionals as leading actors.

If the trend is for the end user to assume more responsibilities in the care process (**empowerment of end user**), it is time to design it according to their value propositions and needs

End user at the steering wheel of the car of innovation.

ICT expertise offered and solutions needed

Preventive care detection

- Analysis and data management

Integrated care services

- From the hospital to home

Holistic care process

- Wellness, nutrition, tourism, shopping

Complementary care provision

- Assisted TeleCare and eCare

Business care model

- From prototype to market

Topics to explore

- ICT in rural area (elderly and disabled);
- eLearning and e-Empowerment platform for caregivers;
- Care/Case management in mental health.

Values to exploit

- Call Center solution (CRM software) and portable device for fall detection;
- Analogical Home Based Kit and Nurse Advanced Kit for CHF;
- Supporting and educational platform for dementia.



Contact details



Thank you!

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