

Brokerage Event

Food Security | Sustainable Agriculture and Forestry |
Marine, Maritime and Inland Water Research |
Bioeconomy | KET-Biotechnology |

Brussels, 15th November 2017



BioHorizon

Minerva 

Rural Renaissance

IMPACT

Researchers can't deliver it alone

Rhonda Smith

Minerva Communications UK



www.ncp-biohorizon.net

BioHorizon project is funded by the European Commission - Grant Agreement no. 652637

Impact – Researchers: A good fit?

- No! Not at the moment – researchers struggle with the impact agenda
- Ecosystem surrounding/supporting researchers ‘not fit for purpose’
- Funders, academia, disciplines, professions, educators, industry need aligned/co-operative strategies & tactics

Proposal - deliver validated recommendations to build that ecosystem appropriate for all sectors

- Minerva expertise across bioeconomy, dissemination, communications, knowledge transfer, capacity building, skills training
- Global & European networks – EU project expertise



PIMMS Proton Ionization Molecular
Mass Spectrometry



Keywords

- Ecosystem
- Bioeconomy
- Innovation
- Impact
- Capacity

Who is interested?



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Minerva, an SME, co-ordinates H2020 project

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