

# PROGRAMME

## MONDAY 19<sup>TH</sup> OF SEPTEMBER

🕒 12.00-13.00

**Arrival, Registration and Lunch at Endorfina**

🕒 13.00-13.45

**Internationalisation the Strategic Way: Learning from Clusters**

### **Welcome to the Conference**

by Jadwiga Emilewicz, Undersecretary of State in the Polish Ministry of Economic Development

by Elvar Knútur Valsson, Senior Adviser/Business, Energy & Regional Development at the Nordic Council of Ministers

### **Ambitions for the Cluster Matchmaking Conference**

by Merete Daniel Nielsen, Director, Cluster Excellence Denmark

### **Strategic Internationalisation of Clusters - Why and How To Do It**

by Werner Pamminer, Director, Business Upper Austria

🕒 13.45-15.15

### **1<sup>st</sup> Round of Cluster Matchmaking**

Pre-planned and pre-booked meetings between the participants. See your matchmaking meeting schedule to check out your meetings. The matchmaking is powered by Enterprise Europe Network.

Parallel to the matchmaking sessions and during the coffee break you can meet representative from support and funding programmes. Find them at the Cluster Market Place and they will help you along.

🕒 15.15-15.45

**Coffee Break**

🕒 15.45-16.30

**Learning from International Projects: The Success, the Failure and Test Your Knowledge**

### **Successful Cluster Internationalisation: INBIOM's Chinese Experiences**

by Jacob Mogensen, Cluster Manager, Innovation Network for BioMass (INBIOM)

### **Test Your Knowledge on International Collaboration: Learning and Testing Outcomes for SMEs**

by Dr. Emily Wise, Lund University

Log in to Kahoot.it and engage in an interactive voting session where you can test your knowledge on the outcomes for SMEs, get feedback from Emily Wise and see the real figures behind cluster internationalisation. And of course there is a prize for the winner of "European Champion in SME-impact for cluster internationalisation".

🕒 16.30-18.00

### **2<sup>nd</sup> Round of Cluster Matchmaking**

Pre-planned and pre-booked meetings between the participants. See your matchmaking meeting schedule to check out your meetings.

🕒 18.00-19.00

### **Take off - Touring Warsaw by Bus**

See the highlights of the Old Town of Warsaw. Soft drinks, light snacks and a surprise.

🕒 19.00-22.00

### **Garden Party at Endorfina**

Pick up your favourite food, drink and be ready for some garden games. Are you game?

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## TUESDAY 20<sup>TH</sup> OF SEPTEMBER

🕒 8.30

**Opening of the Conference Venue**

🕒 9.00-10.00

**Internationalisation the Strategic Way: Increasing the Competences and the Opportunities**

**Open Innovation, Cross Sectorial Innovation and Internationalisation - the Strategic Way**

by Florian Paun, Development and Strategy Director in Competitiveness Cluster SAFE

**International Funding - the Strategic Way: Learnings on How to Increase Your Funding with a Strategic Approach.**

by Michael Browne, Head of European Research and Innovation, University College London

**Cluster News from EU**

by Lucia Seel, Global Communication and Content Manager, European Cluster Collaboration Platform

🕒 10.10-10.30

**Introduction to two International Cluster Labs**

Two different Cluster Labs will be offered to the participants. One will focus on building up new partnerships among the participants interested in joining common EU projects. The other will focus on a new tool for building up competences on strategic internationalisation of the clusters. So be ready for more work, for personal engagement and for increasing your competences. Short introductions to the International Cluster Labs:

**Pitch on International Project Lab: New Ideas and Partnerships for Collaboration**

by Simon Poulsen, Coordinator, Enterprise Europe Network

**Pitch on International Cluster Strategy Lab: New Tool for Strategic Internationalisation of Clusters**

by Kaspar Nielsen, Internationalisation Manager, Cluster Excellence Denmark

🕒 10.30

**Coffee Break**

🕒 10.45

**Two Parallel International Cluster Labs**

At the International Project Lab you will develop and co-create your own new projects.

At the International Cluster Strategy Lab on the tool for cluster internationalisation two inspirational talks will support the presentation and testing of the tool:

by Anna Maaßen, Manager International Affairs, Hamburg Aviation

by Karen Lindegaard, Program Manager, Welfare Tech

🕒 12.45

**Closing of the Conference and Passing the Torch to Baden-Württemberg**

🕒 13.00

**Light Lunch**

