

## EU-China SMEs Matchmaking Event

### -Selected Corporation Presentations on EU-China Business Co-operations

Time	Topic	Participants	Language	Presenter	Institution	Title
12:00-12:20	2018 China-EU tourism year - the presentation of the EU-China Tourism Year and - the presentation of our EU-China OBOR Committee	38	ENG	Mr Istvan Ujhelyi	Europe China OBOR	President of the OBOR Committee, Vice-Chair of Transport and Tourism Committee (European Parliament)
				Mrs Teodora Marinska		CEO of the European Travel Commission
				Mr Jacopo Sertoli		Founder and CEO, Welcome Chinese
				Mr Bernard Dewit		Chairman, Belgian-Chinese Chamber of Commerce
14:00-14:20	Alipay-Introduction to Chinese B2C Direct Sales in Europe	3	ENG	Sikander Hauser	Ant Financial	Head of ecommerce EMEA
14:30-14:50	CBTC--- Chinese Companies' Preferred Platform for EU Market Entry	4	CHN/ENG	Lixia Xing	United Investment Europe SA	Marketing Manager
15:00-15:20	To make it easy to do business anywhere to make it easy to build EU-China cross-border digital applications	5	CHN/ENG	Stephanie Gao Kevin Liu	Alibaba.com Alibaba Cloud	Head of Marketing EMEA Alibaba.com (Europe) Limited Director, Business Development & Alliance Alibaba Cloud Europe

Contact person: Junjie Mao

Mobile: +32 0489676641 Tel: +32 2405 6672

## 专题推介会日程表

时间	标题	人数	语言	主讲人	企业	职务
12:00-12:20	2018 欧中旅游年演讲  欧中一带一路委员会介绍	38	英文	Mr Istvan Ujhelyi	一带一路欧中文化旅游委员会	欧中一带一路委员会主席， 交通与旅游委员会副主席， 欧洲议会
				Mrs Teodora Marinska		欧洲旅游委员会首席执行官
				Mr Jacopo Sertoli		欢迎中国创始人兼首席执行官
				Mr Bernard Dewit		比中商会主席
14:00-14:20	支付宝-通向中国消费者的大门	3	英文	Sikander Hauser	蚂蚁金服	EMEA 大区电子商务部主管
14:30-14:50	中比科技园-中国企业进入欧洲市场的首选平台	4	中英文	邢丽霞	联投欧洲	市场部经理
15:00-15:20	-让天下没有难做的生意 -让中欧跨境应用平台变得更简单	5	中英文	郜曦 刘群凯	Alibaba.com 阿里云	阿里巴巴集团 EMEA 大区市场主管 阿里云欧洲业务拓展总监

联系人：毛隽杰

手机: +32 0489676641

工作电话: +32 2405 6672