

# XV. BIONNALE 2017

MAY 17, 2017 | BERLIN

## Why BIONNALE?

BIONNALE is the largest networking event for life sciences and healthcare industries in one of Europe's leading life sciences locations – the German capital region Berlin-Brandenburg. Representatives from academia and industry attend the annual event to identify, engage and enter into strategic relationships. The networking character is one strength of the multi-sessional, international event with more than 750 attendees in the last year.

This year, BIONNALE starts with a special morning session to have more time for discussion, networking and co-operation opportunities.

Be a sponsor of BIONNALE 2017 and position your company within this excellent framework. See our sponsoring packages.

## BIONNALE 2017 features:

- Cross-Industry Panel Discussion
- Conference Program  
Biotech | Medtech | Biobased Industries
- Partnering
- Cooperation Track
- Keynote | Speed Lecture Award
- Evening Networking Reception
- Industry Exhibition

## When and where?

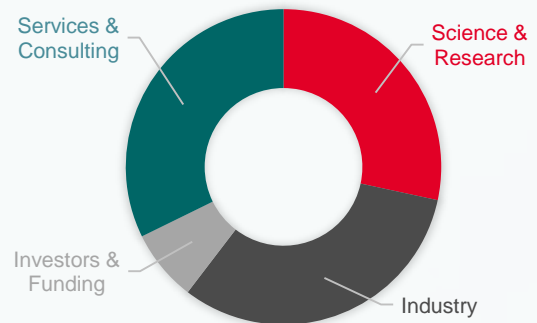
Wednesday, May 17, 2017, Berlin

## Who will be attending?

Companies and research institutions looking for co-development or joint research opportunities – Startups with new ideas and innovative approaches – Investors on the corporate, institutional and VC sides and other stakeholders.

## Some numbers from last year

- More than 750 attendees
- 290 partnering participants with 333 meetings
- Location Tour for international visitors to Charité and Bayer AG
- Pitching sessions and networking opportunities
- Exhibition with 21 companies



## Agenda for 2017

10 a.m. Registration and Welcome Coffee

Welcome Remarks Cross-Industry Session			Cooperation Track	P a r t n e r i n g
Biotech Pharma	Medtech	Biobased Industries	Cooperation Track	
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Industry Keynote and Speed Lecture Award

From 7:15 p.m. Evening Networking Reception

## Keynotes 2016



**Dr. Rolf Zettl**  
CFO, Berlin Institute of Health



**Dr. Montserrat Vendrell**  
Director General, Barcelona Institute  
of Science & Technology



**Dr. Matthias Gottwald**  
Head R&D Policy & Networking,  
Bayer Pharma AG

### Presentations from:

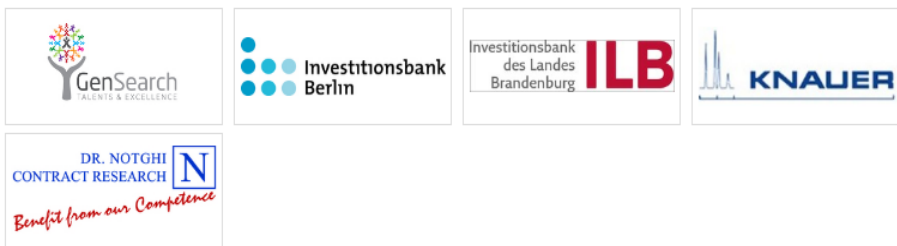
3B Pharmaceuticals, Abbott Vascular, Bayer, Berlin Heart, BRAIN, Charité, c-LEcta, Fraunhofer, German Heart Center, Metanomics Health, MOLOGEN, Organobalance, Roche-Genentech, WOM, Zimmer Biomet, etc.

## Sponsors in 2016

### PLATINUM SPONSORS



### GOLD SPONSORS



### SILVER SPONSORS





## Pictures from 2016



## Sponsoring Opportunities

### Platinum – Sponsoring | € 5,000\*

- Your logo will be displayed prominently on:
  - Webpage and event marketing materials
  - An event advertisement in an industry magazine
  - Roll ups, logo projection at the event (onsite promotion)
- Individual sponsoring opportunity to be determined (e.g. catering branding)
- Exhibition space (max. 3m x 2m), incl. table for marketing materials
- 5-minute presentation in the “cooperation track” (optional)
- “Life Sciences Report Berlin-Brandenburg 2017”  
1/1 page advertisement for life sciences companies

### Gold – Sponsoring | € 2,500\*

- Your logo will be displayed prominently on:
  - Webpage and event marketing materials
  - An event advertisement in an industry magazine
  - Roll ups, logo projection at the event (onsite promotion)
- Exhibition space (max. 3m x 2m), incl. table for marketing materials
- “Life Sciences Report Berlin-Brandenburg 2017”  
1/2 page advertisement for life sciences companies

### Silver – Sponsoring | € 1,500\*

- Your logo will be displayed prominently on:
  - Webpage and event marketing materials
  - An event advertisement in an industry magazine
  - Roll ups (onsite promotion)

### Exhibitor package | € 1,000\*

- Exhibition space (max. 3m x 2m), incl. table for marketing materials

**For further information or other individual sponsoring opportunities, please contact:**

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