

AUSSEN
WIRTSCHAFT
CONFERENCE

AFRICA – AN EMERGING CONTINENT

ECONOMIC DEVELOPMENTS AND BUSINESS OPPORTUNITIES FOR
AUSTRIAN COMPANIES

Wednesday, 1st of February 2017

PROGRAM

LOCATION: Wirtschaftskammer Österreich | Wiedner Hauptstraße 63 | 1040 Wien

in cooperation with:

Supported by



The Internationalisation Initiative of the
Austrian Federal Ministry of Science,
Research and Economy in cooperation with
the Austrian Federal Economic Chamber

AUSTRIA IST ÜBERALL.



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PROGRAM

HOST:

PATRICK SAGMEISTER, Head of Operations, Austrian Federal Economic Chamber, Advantage Austria

CONFERENCE LANGUAGE: ENGLISH

08.15-08.45 REGISTRATION

08.45-09.00 WELCOMING REMARKS (ROOM 6)

- JÜRGEN ROTH
Vice-President, Austrian Federal Economic Chamber
 - BERNADETTE GIERLINGER
Vice Minister, Federal Ministry of Science, Research and Economy
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09.00-09.20 KEYNOTE

- TARA FELA-DUROTOYE
Founder & CEO of House of Tara International, Africa's leading beauty and makeup entrepreneur
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09.20 – 09.40 KEYNOTE

- PAPE SAMB
Executive Director of Ashoka Africa
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09.40 – 10.00 COMPANY TESTIMONIALS

- CHRISTIAN MELZER
Bene GmbH
 - PAUL SCHREILECHNER
eoVision GmbH
 - MARCELLO SCHERMER
Seedstars
-

<p>10.15 – 11.00</p>	<p>PANEL DISCUSSION (ROOM 6)</p> <p>FINANCING STRATEGIES FOR AFRICA</p> <p>IMPROMPTU STATEMENT: HEIKE RÜTTGERS European Investment Bank, Head of Division, Mandate Management ACP-Investment Facility</p> <ul style="list-style-type: none"> • ANDREA HAGMANN OeEB Oesterreichische Entwicklungsbank AG • OLIVER PERCL Crowd4Climate – Energy Changes • FERDINAND SCHIPFER OeKB Oesterreichische Kontrollbank AG • KONSTANTIN HUBER Federal Ministry of Finance • TAREQ ALNASSAR OPEC Fund for International Development “OFID” • ROMAN HIMMLER KAPSCH TrafficCom AG <p>HOST: FRANZ BACHLEITNER</p>	<p>PANEL DISCUSSION (ROOM 1)</p> <p>HOW TO DO BUSINESS IN AFRICA: DO'S AND DON'TS, SECURITY AND LIABILITY</p> <ul style="list-style-type: none"> • BEN UNAEBGUNAM Partner, Adepetun, Caxton-Martins, Agbor & Segun Barristers & Solicitors • HELMUT PISECKY Mar Adentro e.U. WOLFGANG HELPA Helpa Partners • MARCELLO SCHERMER Seedstars • IRITA OPARA Don Bosco Service GmbH • CHRISTOPH KANNENGIESSER Afrika-Verein der Deutschen Wirtschaft e.V. <p>HOST: NELLA HENGSTLER</p>
<p>11.00-11.30</p>	<p>COFFEE BREAK</p>	
<p>11.30 – 12.15</p>	<p>PANEL DISCUSSION (ROOM 1)</p> <p>BUILDING & CONSTRUCTION PROJECTS: HOUSING, COMMERCIAL BUILDINGS, SOCIAL HOUSING, ENERGY EFFICIENCY, CITY DEVELOPMENT</p> <p>IMPROMPTU STATEMENT: EKKEHARD REDLHAMMER Dynaxity Consulting</p> <ul style="list-style-type: none"> • MARTIN WOLLER Trade Commissioner in Cairo • NELLA HENGSTLER Trade Commissioner in Lagos • JOHANNES BRUNNER Trade Commissioner in Johannesburg • ALEXANDER BURDIAK Unger Stahlbau GmbH <p>HOST: MARKUS HAAS</p>	<p>PANEL DISCUSSION (ROOM 2)</p> <p>AFRICAN COUNTRIES' INVESTMENTS IN SECURITY</p> <ul style="list-style-type: none"> • CHRISTOPH PLANK Trade Commissioner in Casablanca • ABDELMAJID SLAoui Consultant for LSCI (Morocco) • ALEXANDER MAIERHOFER Technical Sales Manager Special Mission Aircraft, Diamond Aircraft Industries GmbH • REINHARD MARAK Austrian Defence & Security Industry – ASW ARGE Sicherheit & Wirtschaft • MARLIZE HOLTZHAUSEN CEO, Rapid Response <p>HOST: MATTHIAS GRABNER</p>

12.30 – 13.15

PANEL DISCUSSION (ROOM 1)

TRANSPORTATION INFRASTRUCTURE
PROJECTS: RAIL, BRIDGES, PORTS,
TUNNELS, ROADS

IMPROMPTU STATEMENT:
MARTYN DAVIES

Deloitte Africa; Managing Director |
Emerging Markets & Africa

- JAMES WEISS
STRABAG AG
- ALFONSO MATEO VILLA
Waagner-Biro Bridge Systems AG
- CHRISTOPH PLANK
Trade Commissioner in Casablanca
- MARKUS HAAS
Trade Commissioner in Algiers
- KURT MÜLLAUER
Trade Commissioner in Nairobi

HOST: BEATRIZ SCHÖNSTEIN-WIPPEL

PANEL DISCUSSION (ROOM 2)

HOSPITALS/INVESTMENT
OPPORTUNITIES IN HEALTHCARE

- JOHANNES BRUNNER
Trade Commissioner in
Johannesburg
- MARTIN WOLLER
Trade Commissioner in Cairo
- HEINZ MESSINGER
CEO AME International GmbH
- KARINA FASSBENDER
Innovation Facilitator, Merck
Accelerator Nairobi

HOST: MATTHIAS GRABNER

13.30 – 14.30

LUNCH BREAK

14.30 – 17.00

CONSULTATION & B2B SESSIONS
(ROOM 4/ROOM 5)

WITH THE TRADE COMMISSIONERS &
PARTICIPANTS

Advance registration is required

All day

EXHIBITION (OCTOGON)

- EMBASSIES
 - INTERNATIONAL FINANCIAL
INSTITUTIONS
 - AUSTRIAN FINANCIAL INSTITUTIONS
 - SPONSORS
 - GO-INTERNATIONAL CONSULTATION
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